



Case Study

Monument Inc

◆ Website

joinmonument.com

◆ Location

New York, US

◆ Industry

Healthcare and Social Care

◆ VIDIZMO's Solution

VIDIZMO EnterpriseTube

About Monument Inc

Monument Inc. is a groundbreaking company dedicated to helping individuals struggling with alcohol use disorder (AUD) by providing evidence-based treatment and educational resources. Their mission is to offer accessible, confidential, and expert-guided recovery options through online platforms, ensuring individuals can seek help discreetly and securely.

Challenges

As Monument Inc. expanded its platform to offer comprehensive educational content for individuals dealing with alcohol use disorder, they encountered significant challenges related to data security and regulatory compliance. Given the nature of their work in the healthcare industry, the company needed a video hosting platform that could protect sensitive customer information while delivering an optimal user experience.

A key concern was ensuring compliance with HIPAA, which mandates strict guidelines for handling and safeguarding healthcare data. Monument was looking for a solution that could guarantee the confidentiality of their clients' personal information, ensuring no unauthorized access or data breaches.

Additionally, they needed a platform that could sign a Business Associate Agreement (BAA), a critical step in ensuring legal accountability for the protection of healthcare data. Beyond security, Monument also faced the technical challenge of embedding video content seamlessly into their existing custom website portal without compromising the overall user experience or disrupting their growing subscriber base.

Solution

Monument Inc. addressed these challenges by implementing VIDIZMO EnterpriseTube. VIDIZMO provided a secure environment for hosting and streaming videos, allowing Monument to meet all regulatory requirements for healthcare privacy. The platform's HIPAA compliance was crucial, and by signing a Business Associate Agreement (BAA) with VIDIZMO, Monument ensured their data would be handled according to the highest security standards.

Additionally, VIDIZMO's encryption and access control features provided the necessary safeguards to protect their users' personal information. The platform also offered a simple yet effective solution for embedding videos directly into Monument's custom portal. This ensured that users could access educational content seamlessly, without being redirected to an external site.

Furthermore, VIDIZMO's ability to scale as Monument's content library and user base grew meant that they could continue expanding their offerings without fear of technical limitations or security lapses.

Impact in a Nutshell

By integrating VIDIZMO's EnterpriseTube into their operations, Monument Inc. was able to overcome the challenges they initially faced. The key impacts of this partnership include:

- ◆ With HIPAA compliance and encrypted video hosting, Monument now ensures the highest levels of security and privacy for their users' data.
- ◆ Monument was able to maintain a cohesive, user-friendly website while embedding valuable video content to enhance their educational platform.
- ◆ By signing a BAA with VIDIZMO, Monument confidently meets the legal requirements necessary to protect sensitive healthcare information.
- ◆ VIDIZMO's platform supports Monument's growth, allowing them to scale their video library and serve more clients without interruption.

About VIDIZMO EnterpriseTube

EnterpriseTube is a Gartner-recognized AI-powered enterprise video content and digital media management solution that helps organizations store, host, stream, manage, secure, and share video content and digital media.



VIDIZMO, a front-runner in artificial intelligence, leads the industry with groundbreaking AI-driven solutions for enterprise video content management, digital evidence management, and redaction. Trusted by top-tier government organizations and Fortune 500 companies, VIDIZMO transforms video and digital media usage for diverse business needs.