

Meet Compliance, Boost Training, and Protect Privacy

Empower teams with accessible training resources, stay compliant with robust security features, and protect sensitive data to meet regulatory demands.



Pressing Challenges in the Finance Industry

In the financial world, accuracy, compliance, and security are paramount. Without streamlined tools and processes, banks face obstacles in:

- **Compliance Overload**

Financial institutions operate under stringent regulatory requirements like GDPR, FINRA, and PCI DSS. Staying compliant is essential but resource-intensive.

- **Data Sensitivity Concerns**

Protecting personally identifiable information (PII) and transaction details is critical to avoid data leaks, protect customer trust, and avoid hefty fines.

- **Rapidly Evolving Cybersecurity Threats**

As cybersecurity risks rise, training must be agile, trackable, and delivered securely to keep employees up-to-date on the latest practices.

- **Limited Insight into Training Effectiveness**

Without actionable data, banks struggle to measure the impact of training programs like Continuing Professional Development (CPD), compliance training, and KYC training.

- **Accessibility Challenges**

Employees with varying language proficiencies or in remote locations may find it challenging to engage with standardized content effectively.

- **Audit-Readiness and Record-Keeping**

Audits can be labor-intensive, especially when content such as financial documents and training materials must be organized, classified, and securely stored.

How VIDIZMO Drives Compliance, Security, and Training Excellence in the Finance Sector

VIDIZMO offers a comprehensive AI-powered solution to streamline and enhance the use of digital media in finance. Here's how:



● Create Engaging Training Videos

Embed quizzes, polls, and handouts directly into your training videos to boost engagement and turn passive viewing into active learning.

● Store Resources in a Centralized Library

Store, organize, and access training resources and other media from one secure, centralized platform with custom retention and archival.

● Redact Sensitive Information

Use AI-powered redaction to redact PII and other sensitive information from media files such as customer calls, financial documents, etc.

● Automatically Transcribe and Translate

Use automatic transcription and translation in audiovisual files for multiple languages to ensure alignment with compliance and procedural standards.

● Use Detailed Insights for Tracking

Track the progress of your training efforts with analytics and maintain a detailed audit log of who accessed the system and when.

● Search Videos Using AI

Find the exact moment or topic in a video by recognizing spoken words, keywords, topics, and tags.

● Host Live Events and Webinars

Go live to limitless users across the globe for employee training, compliance updates, customer education, and more.

● Create Process Training Resources Effortlessly

Use the Content Creation tool to record your screen and webcam with noise suppression and virtual backgrounds to produce effective training resources.

● Simplify Complex Topics with AI

Break down long, complex videos into digestible chapters and generate automatic summaries using AI.

● Integrate with Existing Systems

Expand your functionality by integrating with video conferencing tools, CMSs, analytics tools, or any other app using APIs.

● Deploy Anywhere

Reduce administrative strain and meet security requirements by deploying VIDIZMO on cloud, on-premises, hybrid, or SaaS.

● Brand the Platform Your Way

Customize the platform to reflect your bank's brand identity using logos, fonts, colors, and custom CSS.